

**BITS1001 HOUSTON HEIGHTS, LLC**  
**PRIVACY NOTICE**

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LAST REVISED: April 30, 2025

This is the Privacy Notice of **BITS1001 Houston Heights LLC**, a Wyoming-based company (hereinafter - "Company", "we", "us ", "our"). This document together with our Terms of Service sets out the basis on which any personal data we collect from you, or that you provide to us as a user of our services, will be processed by us for provision of our services to you through our website and/or other applicable software. The website can be accessed via the following link: <https://bithouse.ai/> (hereinafter – the "Website").

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting our Website, you accept and consent to the practices described in this Privacy Notice.

We take the protection of our user's ("user/you/your") personal data very seriously and strictly comply with applicable data protection laws and regulations. In this Privacy Notice below we provide you with an overview of what data we collect for what purpose and how we ensure the protection of such data.

**1. Purpose and Legal Basis of Processing Data; Legitimate Interests**

**1.1.** Legal basis for collection and processing of your personal data: We will only collect, use, and/or pass on Personal Data if this is permitted by law or if the user consents to the data processing. Applicable legal provisions are in particular those of the regulation the General Data Protection Regulation (EU) 2016/679.

**1.2.** Your data will be used for the following purposes:

- Implement this Privacy Notice and conduct the contractual relationships with you regarding our services available via the Website and/or our other software;
- To contact you regarding any matters regarding our services (also using emails and messaging), and to ensure the technical functionality of our services and fulfillment of contractual or pre-contractual obligations;
- To prevent fraudulent behavior by any of our users;
- To analyze your use of our services and improve our services;
- With your express consent or instructions to conduct our business activities or send you newsletters and other advertising materials;
- To follow our internal policies and protect our legitimate interests;
- To save your blockchain data on the distributed ledger;
- To comply with our legal obligations before third parties involved in the process of provision of our services;
- To provide you with information about other goods and/or services we offer that are similar to those that you have already purchased or enquired about;
- To provide you or permit selected third parties to provide you with information about goods or services we feel may interest you. If you are an existing customer, we will only contact you by electronic means (e-mail) with information about goods

and services similar to those which were the subject of a previous sale or negotiations of a sale to you. If you are a new customer, and where we permit selected third parties to use your data, we (or they) will contact you by electronic means only if you have consented to this. You have the right to request we do not process your data for direct marketing.

- To notify you about changes to our services;
- To ensure that content from our Website is presented most effectively for you and your device;
- For other purposes, otherwise explained in this Privacy Notice or by any further communication from us;
- To comply with any applicable 'know your customer', anti-money laundering, or anti-terrorist financing laws and regulations in any jurisdiction in which we operate;
- For entering into contract and further performance of a contract with your party.

## **2. Your Consent**

**2.1.** We can collect and process your data with your consent. By clicking the “I Agree” button on any of our resources or using our Website, or other of our services you confirm that you fully agree with this Privacy Notice and provide explicit and full consent to us for the collection, processing, and transferring of your data.

**2.2** We shall inform you upon your request for personal data of the purposes for which the personal data is being or is to be collected and further processed, of any information available to the data controller as to the source of that personal data, of the data subject's right to request access to and to request correction of the personal data and how to contact the data controller with any inquiries or complaints in respect of the personal data, of the class of third parties to whom the data controller discloses or may disclose the personal data, whether it is obligatory or voluntary for the data subject to supply the personal data, and where it is obligatory for the data subject to supply the personal data, the consequences for the data subject if he or she fails to supply the personal data.

**2.3** Where we process personal data with your consent, you may at any time withdraw your consent. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

## **3. Recipient(s) of Your Data**

**3.1** We, as well as our external service providers, receive your data for the provision of our services. We may need to share your information with our external service providers, affiliates, and/or agents.

**3.2** We require that third-party organizations that manage or obtain personal information as service providers acknowledge their confidentiality and undertake to respect an individual's right to privacy and comply with data protection principles including this Privacy Notice.

## **4. Information We May Collect From You**

**4.1** We may collect and process the following data about you:

- Your name;
- Physical address;

- E-mail address and phone number; Binance Smart Chain wallet address, and other financial information applicable for the provision of our services;
- Date of birth;
- Gender and nationality.

To obtain the above-mentioned information we may ask you during your filling out any forms (e.g., registration forms) to access our services. Or we may ask you to provide us with copies of respective documents by phone, e-mail, or otherwise. Such documents include but are not limited to:

- Passport;
- Driver's license;
- Transaction history;
- Certificates.

**4.2.** The Company may also gather data about you:

- When you engage with us on social media;
- When you enter prize draws or competitions;
- When you book any kind of appointment with us or book to attend an event;
- When you choose to complete any surveys, we send you;
- When you comment on or review our products and services;
- When you have given a third-party permission to share with us the information, they hold about you
- When Company suppliers and partners share information with us.

**4.3.** We may collect your data from publicly available sources when you have given your consent to share information or where the information is made public as a matter of law in relation to KYC and AML regulations.

**4.4.** We may collect notes from our conversations with you, details of any complaints or comments you make, details of investments you made, and when you contact us.

**4.5.** Concerning each of your visits to our Website we may automatically collect the following information:

- Technical information, including the internet protocol (IP) address, used to connect your computer to the internet;
- Browser type and version;
- time zone setting;
- Browser plug-in types and versions;
- Operating system and platform;
- Information about your visit, including the full uniform resource locators (URL) clickstream to, through, and from our Website (including date and time);
- Products you viewed or searched for;
- Page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs);
- Methods used to browse away from the page and any phone number used to call our customer service number.

**4.6.** We receive information from other sources.

We may receive information about you if you use any of the other websites we operate or the other services we provide. We also work closely with third parties (including, for example, business partners, sub-contractors in technical, payment, and delivery services, advertising networks, analytics providers, search information providers, and credit reference agencies) and may receive information about you from them.

## **5. Your Rights**

### **5.1** You have the right to:

- Withdraw your consent relating to the use of your data at any time with effect for the future when such data processing is based on your consent\*;
- Object to the processing of your personal data, if your personal data is processed on the basis of legitimate interests;
- Access the scope of data stored by us;
- Amend or rectify your data if such data is incorrect or outdated;
- Request the restriction of processing of your data;
- Request the erasure of your data\*\*;
- Know the countries other than the USA (in particular the State of Wyoming) which personal data will be transferred;
- Know about the technical measures taken to protect data;
- Receive information about the stored data (in a structured, current, and machine-readable format) at any time;
- Be informed (subject to applicable statutory limitations) of whether your data is being processed by us or on our behalf and, if so, be informed of a description of:
  - The personal data relating to you which is being or will be processed;
  - The purposes for which the personal data is being or will be processed;
  - The recipients or classes of recipients to whom personal data is or may be disclosed; and
  - Any information available to us as to the source of the data.

\*Please note that if you become our investor as described in the Terms of Service and at any point will decide not to use our services and/or products we are legally obliged to nevertheless store your data related to you as our investor for maintenance of shareholder list.

\*Please note that your blockchain data stored on a distributed ledger is pseudonymized and in any case, cannot be deleted by us due to the consequences for the integrity of the entire chain, specifically, due to deletion of such chain containing transactions validation history of other users.

**5.2** To enforce your above-mentioned rights, you may reach us through the email address included at the end of this document.

## **6. Deletion of Your Data**

The data that we collect from you will be stored and processed for the period of time necessary to provide you with our services and will be deleted, subject to any retention requirements contained in any applicable law after there will be no need for its storage and processing. Please note that when using our Website and/or any of our available services, certain information and data about the user will be stored on the blockchain in

pseudonymized form and may not be deleted. Deletion of your data can be agreed with the state authorities.

## **7. Disclosure of Your Data**

**7.1.** We may share your personal data with any member of our group, which means our subsidiaries, our ultimate holding company, and its subsidiaries as well as the above-mentioned third-party service providers. We provide only the information they need to perform their specific services. They may only use your data for the exact purposes we specify in our contract with them. We collaborate closely with them to ensure that your privacy is respected and protected at all times. If we stop using their services, any of your data held by them will either be deleted or rendered anonymous.

**7.2.** We may share your data with selected third parties including:

- business partners, suppliers, and sub-contractors for the performance of any contract we enter into with them to render you, our services;
- advertisers and advertising networks that require the data to select and serve relevant adverts to you;
- analytics and search engine providers that assist us in the improvement and optimization of our Website;
- credit reference agencies for the purpose of assessing your credit score where this is a condition for us entering into any agreement with you regarding our services;
- in the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- if Company or substantially all of its assets are acquired by a third party, in which case personal data held by us about our customers/investors will be one of the transferred assets;
- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, in order to enforce or apply any agreements between you and us, or to protect our or your rights, property, or safety. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction;
- we may, from time to time, expand, reduce, or sell the Company, which may involve the transfer of divisions or the whole business to new owners. If this happens, your personal data will, where relevant, be transferred to the new owner or controlling party, under the terms of this Privacy Notice.

## **8. Use of the Blockchain**

When using our services, certain information and data about the user will be stored on the blockchain in pseudonymized form and may not be deleted because it is not possible without deleting the entire chain.

Such data stored on the blockchain will only be in pseudonymized form, including the address (public key) of the user of the relevant services, a flag that the user is verified, a flag stating that the user is a sophisticated investor, a flag that the user has verified their bank account. In this event and if such data is considered to be personal data, the data

processing by us will be based on our legitimate interest in using and providing this technology for our services in a functioning way.

## **9. Sharing Your Data With Authorities**

We will only do this in specific circumstances, for example:

- for fraud management, we may share information about fraudulent or potentially fraudulent activity in our premises or systems. This may include sharing data about individuals with law enforcement bodies.
- we may also be required to disclose your personal data to the police or other enforcement, regulatory or Government body, in your country of origin or elsewhere, upon a valid request to do so. These requests are assessed on a case-by-case basis and take the privacy of our customers into consideration.

## **10. Cookies**

**10.1** A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your device if you agree to accept them. Cookies contain information that is transferred to your device's hard drive.

Our Website uses cookies to distinguish you from other users of our Website. This helps us to provide you with valuable experience when you browse our Website and also allows us to improve our Website. By continuing to browse the Website and/or other software you accept the utilization of cookies.

**10.2** We use the following cookies:

- strictly necessary cookies - which are required for the operation of our Website, including cookies that enable you to log into secure areas of our Website;
- analytical/performance cookies - allow us to recognize and count the number of visitors and see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for in the easiest way possible;
- functionality cookies – are used to recognize you when you return to our Website, enabling us to personalize our content for you, greet you by name, and remember your preferences (for example, your choice of language or region);
- targeting cookies – record your visit to our Website, the pages you have visited, and the links you have followed. We use this information to make our Website more relevant to your interests. We may also share this information with third parties for this purpose.

**10.3** Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

**10.4** You can block cookies by activating the setting on your browser that allows you to refuse our cookies. However, if you use your browser settings to block all cookies you may not be able to access all or parts of our site.

## **11. Access to Information on Your Data**

You have the right to information held about you, which can be accessed by emailing us to the following email address [support@bithouse.ai](mailto:support@bithouse.ai)

**12. Changes to Our Privacy Notice**

Any changes we may make to our Privacy Notice will be posted on this page. Please check back frequently to see any updates or changes to our Privacy Notice.

**13. Contacts**

Questions, comments, and requests regarding this Privacy Notice are welcome and should be addressed to the email address [support@bithouse.ai](mailto:support@bithouse.ai).